



Press Release

New Exentis website for further growth and internationalization of the Group

- ◆ **Target group-oriented communication for further internationalization of the Group**
- ◆ **Early information and enthusiasm for Exentis' Industrialized Additive Manufacturing**
- ◆ **First element of comprehensive realignment of the marketing strategy**

Stetten, Switzerland, 24 November 2022 – Exentis Group AG, provider of the only 3D technology platform worldwide that enables large-scale industrial manufacturing, presents itself as of today with a completely redesigned website, accessible under the link www.exentis-group.com.

Based on early information and enthusiasm for Exentis' Industrialized Additive Manufacturing, the website is intended to support further internationalization. After Europe, Australia, and Japan, this should also lay the foundation for the upcoming market development in the US.

With this website, Exentis starts the realignment of its marketing strategy. The new website plays a key role especially in lead generation, i.e., the acquisition of new customers. The number of interested parties addressed for the first time will be significantly increased. The subsequent conversion of interest into 3D systems and license sales will be done by the respective business development teams.

Dr. Gereon Heinemann, CEO of Exentis Group AG: “Our new website is another milestone in our target group-oriented communication with existing and potential customers, job applicants, investors, journalists, and all other stakeholders interested in the Exentis Group. It highlights the advantages of our 3D technology and the added value we offer to our existing 3D community members – and all those who will soon become members – in a clear and well-structured way.”

The Exentis Group will continue to keep a close eye on new developments in sales and marketing in the future and will further develop its customer support processes on an ongoing basis.

About Exentis

As a solution provider, Exentis has the only proprietary 3D technology platform worldwide that allows industrial large-scale production. Industrialized Additive Manufacturing is universally applicable. For industrial or cleanroom applications. With free choice of materials, such as metals, ceramics, polymers, pharmaceutical or bio-printing products. Highly flexible 3D production technology combines rework-free component geometries with advantageous cost-benefit ratios. The cold printing process in use is sustainable and conserves materials as well as resources. Our customers, the Exentis 3D community members, can choose between in-house manufacturing under license agreements or having Exentis produce millions of applications for them as a contract manufacturer.

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